



MT. PLEASANT PUBLIC SCHOOLS

720 North Kinney Avenue
Mt. Pleasant, Michigan 48858
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Superintendent
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January 31, 2019 – UPDATE

Mt Pleasant Public Schools Launch Strategic Planning Process

The Board of Education and the Administration of the Mt Pleasant Public Schools is launching a new initiative to guide our district through a three to five year Strategic Plan. The purpose of this initiative is to help us develop new goals and strategies for continuing to offer an excellent education for our students, while using scarce public education resources in the most effective and efficient way.

Stakeholder feedback is an important part of the planning process. Community members, parents, students, teachers and all district staff members will have the opportunity to give input on the strengths of the district, opportunities for improvement, barriers for implementation, and their vision for the district.

Stakeholder input, along with essential district data, provides the basis for the district to choose approximately five priority goals to be implemented over the next three to five years.

The benefits of the strategic planning process are many. Most notable are:

- It provides integrated, important input from community and staff
- It presents a succinct and graphic picture of the district's current status
- It sets focused strategic goals that identify target areas to improve student achievement
- It clearly delineates the role of the Board of Education and the superintendent/staff in strategic planning
- It uses data to set goals and make important decisions
- It helps identify areas to allocate increasingly scarce resources
- It aligns Board priorities with school improvement processes

Tim Odykirk, the Mt Pleasant Public Schools' Board of Education President stated, "As school board members, we have to make the best decisions in these challenging, changing times. The board feels that it is essential we use data and stakeholder input to help guide us to make these decisions. We want to reflect what our community desires for our children and to use this data and vision to set the priorities for our district."

Debbie Stair, Board Development Manager from the Michigan Association of School Boards (MASB) will work with Mt Pleasant Public Schools for the next three months to complete the strategic plan. Stair said, "Mt Pleasant Public Schools and MASB will work together to design a customized process that ensures broad stakeholder involvement and will result in an effective strategic plan implementation."

Mt. Pleasant Public Schools, together with our community, inspires each student through exceptional educational opportunities to become an engaged citizen in a diverse, changing world.



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Community members, parents, students, teachers and all district staff members can provide feedback in two ways. One option is to take the electronic survey found at the following link:

<https://www.surveymonkey.com/r/2019MtPleasantSP>

Another option is to attend one of the following stakeholder input sessions.

MPPS Strategic Planning Stakeholder Input Sessions – Rescheduled for

Wednesday, February 13, 2019

Time	Group	Location	
2:00 - 2:45	Students	GI-TEC Conference Room, 1155 S. Elizabeth St., Mt. Pleasant	
3:00 - 3:45	Administrators	GI-TEC Conference Room, 1155 S. Elizabeth St., Mt. Pleasant	
4:00 - 4:45	Professional Staff	Kinney Conference Room, 720 N. Kinney Ave., Mt. Pleasant	
5:00 - 5:45	Support Staff	Kinney Conference Room, 720 N. Kinney Ave., Mt. Pleasant	
6:00 - 6:45	Board of Education/Superintendent	Kinney Conference Room, 720 N. Kinney Ave., Mt. Pleasant	
7:00 - 7:45	Community Members/Parents	Kinney Conference Room, 720 N. Kinney Ave., Mt. Pleasant	

Stakeholder feedback is a very important part of this process. We appreciate you taking the time to complete our survey or attend an input session.

If you have questions regarding this process, please contact Jennifer Verleger, Superintendent, at (989) 775-2301 or jverleger@mp.edzone.net.

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